

37TH ANNUAL CONFERENCE
SOUTHWEST COUNCIL OF LATIN
AMERICAN STUDIES

“TRADITION AND CHANGE”

COATES UNIVERSITY CENTER
TRINITY UNIVERSITY
SAN ANTONIO, TEXAS
MARCH 18-20, 2004

SCOLAS gratefully acknowledges the generous support of
Trinity University's Office of Academic Affairs and of
Dr. Arturo Madrid, Murchison Distinguished Professor of
Modern Languages and Literatures.

This conference would not have been possible without
the invaluable assistance of the
Office of Conferences and Special Programs of Trinity University.

The cover picture of the San Fernando Cathedral has been provided by the Archdiocese of San Antonio.

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SOUTHWEST COUNCIL OF LATIN AMERICAN STUDIES**

"TRADITION AND CHANGE"

**COATES UNIVERSITY CENTER
TRINITY UNIVERSITY
SAN ANTONIO, TEXAS
MARCH 18-20, 2004**

Thursday, March 18, 2004

**7:30-8:30
Continental Breakfast**

Second Floor, Coates Center

Registration Table

Second Floor, Coates Center

8:30-10:00

Session 1

Woodlawn Room

Tradition and Change in Latin America and Latino/a Religious Practices

"New Uses of Religious Symbols: Cuba, Miami, and the American Southwest"
Malgorzata Oleszkiewicz (Chair)
The University of Texas at San Antonio

"María Lionza: *Intrahistoria* of Resistance"
Linda Elizabeth Moran
The University of Texas at San Antonio

"Religious Themes in Hispanic Art"
Ana M. Ruiz-Brown
The University of Texas at San Antonio

"La destradicionalización de la religiosidad latinoamericana en base a la evolución del concepto de autoridad"
Vanessa Slipczuk
The University of Texas at San Antonio

8:30-10:00

Session 2

Waxahachie Room

Approaches to the Indigenous

"Inventing National Identity: Creole Treatment of Nahuatl Religion in Xicotencan"
Jongsoo Lee (Chair)
University of North Texas

"Portrayal of Kickapoos in Larry McMurtry and Laura Esquivel Novels"

Ramiro Rea
University of Texas – Pan American

10:00-10:30
Refreshments
Second Floor, Coates Center

10:30-12:00

Session 3

Woodlawn Room

Language and Identity

"Género, margen e identidad en el nuevo cine argentino"

Ana Forcinito
Trinity University

"La identidad hispana, según Ilan Stavans"

Alberto Julián Pérez
Texas Tech University

"*El comercio rosa*: Images of Gays in Advertising in Latin America"

Matthew D. Stroud (Chair)
Trinity University

10:30-12:00

Session 4

Waxahachie Room

Pedagogy and Linguistics

"Integrating the Practical Application of Languages Across the Curriculum"

Debra D. Andrist
St. Thomas University

"Languages Across the Curriculum: An Overview of Course Models"

Bruce T. Holl (Chair)
Trinity University

"Possible Subjects in Spanish"

Jiyoung Yoon
University of North Texas

12:00-1:30
SCOLAS Business Meeting &
Soup, Salad, and Sandwich Buffet
Skyline Room

1:30-3:00

Session 5

Woodlawn Room

Economic and Legal Matters

“El Servicio Médico Escolar en la legislación escolar posrevolucionaria de Puebla”

Estela Munguía Escamilla

Benemérita Universidad Autónoma de Puebla

“Tradition and Change in Work and Leisure at a Time of *Flexibilización*: The Case of Tlaxcala, Mexico”

Gloria Trinidad Salgado Mendoza (Chair)

Benemérita Universidad Autónoma de Puebla

“Tradition and Change in Work and Leisure at a Time of *Flexibilización*: The Case of Tlaxcala, Mexico”

Ma. Aurea Valerdi González

Universidad Autónoma de Tlaxcala

1:30-3:00

Session 6

Waxahachie Room

Literatura y Sociedad

“La destinataria de las crónicas de teatro de Manuel Gutiérrez Nájera”

Yolanda Bache Cortés (Chair)

Universidad Nacional Autónoma de México

“*El tañido de una flauta* de Sergio Pitó: Vida y promesa de un autor fracasado”

Genaro J. Pérez

Texas Tech University

“La imagen femenina reflejada a través del espejo cóncavo”

María del Carmen Santibáñez Tijerina

Benemérita Universidad Autónoma de Puebla

3:00-3:30

Refreshments

Second Floor, Coates Center

3:30-5:00

Session 7

Woodlawn Room

La Obra de Zoé Valdés

“*Te di la vida entera* de Zoé Valdés: El romance [pre]postrevolución en el otro espacio femenino”

José Juan Colín

University of Oklahoma

"A Tale of Two Cities: Paris and Havana in the Fiction of Zoé Valdés"

Janet Pérez (Chair)
Texas Tech University

3:30-5:00

Session 8

Waxahachie Room

Tradition and Reaction

"Yiddish Literature in Latin America: An Overview"

Alan Astro
Trinity University

"The Night of the Radishes in Oaxaca, Mexico: A Visual Feast"

Marianna Appel Kunow
Southeastern Louisiana University

"Banning the *Chimbanqueles*: Public Celebrations, Elite Attitudes, and State Regulation in Maracaibo, 1880-1910"

Peter S. Linder (Chair)
New Mexico Highlands University

Friday, March 19, 2004

7:30-8:30

Continental Breakfast

Second Floor, Coates Center

Registration Table

Second Floor, Coates Center

8:30-10:00

Session 9

Woodlawn Room

Exploration and Colonialization

"The Faces of the Barbarians"

Luis Cortest
University of Oklahoma

"Raza en *La aventura equinoccial de Lope de Aguirre*"

Enrique Jiménez
Graceland University

"One Journey, Two Views: The Terán-Massanet Expedition of 1691-1692"

Sheila Pat Jordan (Chair)
Texas A&M University

8:30-10:00

Session 10

Waxahachie Room

Religious Affairs

“A Mass, A Kiss, and a Voter’s Guide: Tradition and Change in Church-State Relations in Mexico”

Lynda K. Barrow
Coe College

“The Catholic Charismatic Movement and Liberation Theology in Brazil”

Tarcisio Beal (Chair)
University of the Incarnate Word

8:30-10:00

Session 11

Tehuacana Room

Literature and Reality

“Paper Cities: The Mexican Fictional Town”

Lee A. Daniel (Chair)
Texas Christian University

“The Astonishing Untold Account of a Journey to Mexico: The Travels of Karl Heller, 1845-1848”

Terry Rugeley
University of Oklahoma

“Historia y literatura: Entre la novela y la realidad”

Blanca Esthela Santibáñez Tijerina
Benemérita Universidad Autónoma de Puebla

10:00-10:30

Refreshments

Second Floor, Coates Center

10:30-12:00

Session 12

Woodlawn Room

Return and the Search for Security

“Reactions and Sentiments of Return Migrants from the United States to Mexico”

Stanley E. Clark
California State University Bakersfield

“Reactions and Sentiments of Return Migrants from the United States to Mexico”

César A. Orozco
California State University Bakersfield

“Oportunidades: Mexico’s Evolving Approach to Basic Needs”

Michael McGuire (Chair)
University of the Incarnate Word

“Terrorism Abroad – Global Security”

Alcibiades Policarpo
Sam Houston State University

10:30-12:00

Session 13

Waxahachie Room

Reflexión e Identidad

“Una temprana expresión crack: Dos novelas de Eloy Urroz y Jorge Volpi”

Brent Carbajal (Chair)
Western Washington University

“Paula: Redefining (Auto)Biography at the End of the Twentieth Century”

Marisa Herrera Postlewaite
The University of Texas at Arlington

“De cimarrones y palenques: Africanía en las Américas”

Sonia Riquelme
Southwestern University

10:30-12:00

Session 14

Tehuacana Room

Cuban Roundtable Discussion

Moderator: Jean S. Chittenden, Trinity University

12:30-2:00

CONFERENCE LUNCHEON
Underwood Room

Keynote Speaker

Dr. Germán Viveros Maldonado
of the Universidad Nacional Autónoma de México
Introduced by Yolanda Bache Cortés (UNAM)

“Poética clásica en el teatro novohispano dieciochesco”

2:30-4:45

TOUR OF SAN FERNANDO CATHEDRAL
Meet in Parker Chapel Parking Lot

Saturday, March 20, 2004

**7:30-8:30
Continental Breakfast**

Second Floor, Coates Center

Registration Table

Second Floor, Coates Center

8:30-10:00

Session 15

Woodlawn Room

Mexican Identity and Citizenship in Modern Mexico (continues in Session 18)

"Liberal Citizenship and Street Vendor Identity in Urban Mexico, 1880-1930"
Christina M. Jiménez
Princeton University

"Ejido Politics and *Campesino* Identity on the Border"
Brian T. McCormack
University of Texas – Pan American

"Mexican Catholics, U.S. Citizens: Parishioner Identity in Coeneo, Michoacan, 1955-2003"
Luis Murillo
Trinity University

Chair and Commentator: David G. Gutiérrez, University of California, San Diego

Moderator and Discussant: Paul Hart, Texas State University – San Marcos

8:30-10:00

Session 16

Waxahachie Room

Contemporary Women Writers

"Buscando un futuro en el pasado: *La casa junto al río* de Elena Garro"
Pierina Beckman
University of North Texas

"The Silent Discourse of Memory in Renée Ferrer's *Los nudos del silencio*"
Patrick L. O'Connell
University of North Texas

"El crimen productivo en *El año del laberinto* de Tatiana Lobo"
Uriel Quesada (Chair)
Loyola University, New Orleans

8:30-10:00

Session 17

Tehuacana Room

Remembering Bart Lewis

Moderator: Susan Dennis, Blinn College

10:00-10:30

Refreshments

Second Floor, Coates Center

10:30-12:00

Session 18

Woodlawn Room

Mexican Identity and Citizenship in Modern Mexico (continued from Session 15)

10:30-12:00

Session 19

Waxahachie Room

Escrituras de Reconstrucción y Denuncia desde el Exilio

“Intercambio cultural, difusión artística y posicionamiento crítico de los artistas del exilio español en México”

Roberto Fuertes-Manjón (Chair)
Midwestern State University

“Exiliados de la historia: Los poemas indios de Ernesto Cardenal”

Will Derusha
University of North Carolina at Greensboro

“*El trino del diablo*: Una sátira alegórica basada en el exilio interno”

Linda Hollabaugh
Midwestern State University

“Exilio y testimonio en la literatura contemporánea brasileña”

Lizbeth Souza-Fuertes (Organizer)
Baylor University

SCOLAS 2004

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Article Award Committee**
Peter S. Linder, Chair (2004)
Pierina Beckman (2005)

Scholarship Committee
Joan Supplee, Chair (2004)
Jongsoo Lee (2005)

**Wednesday, March 17, 2004
Executive Board Meeting
6:00-7:00
Lobby
Doubletree Hotel
San Antonio North**

PAST PRESIDENTS

Elizabeth M. Willingham	2003
Alberto Julián Pérez	2002
Leticia Reina	
Joan Supplee	2001
Ernesto Godoy	
Joseph Vélez	2000
Coralía Gutiérrez	
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J. David Parker	1992
Janet Pérez	1991
Genaro J. Pérez	
Richard Milk	1990
Miguel González	
Ward S. Albro	1989
Richard D. Woods	1988
Vivian Gruber	1987
Don M. Coerver	1986
William F. Cooper	1985
Hubert J. Miller	1984
John M. Hart	1983
B. W. Aston	1982
Bertie Acker	1981
Henry Dietz	1980
Robert D. Wood	1979
Bart L. Lewis	1978
Robert J. Morris	1977
Stephen R. Niblo	1976
Charles Frazier	1975
Lyle C. Brown	1974
David M. Vigness	1973
Donald D. Brand	1972
T. Lawrence White	1971
Harvey L. Johnson	1970
Richard A. Johnson	1969
August O. Spain	1968

In 1966 Harvey L. Johnson held a conference which led to the organization of SCOLAS the following year.