



**SCOLAS CONFERENCE
CALENDAR
FEBRUARY 20TH-22ND, OMNI
HOTEL
AUSTIN TEXAS**

Host Institutions
University of Texas at Austin
Center for the Study of Western
Hemispheric Trade

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THURSDAY, FEBRUARY 20TH:

Registration 5-7pm
Opening Reception: OMNI Hotel 7pm

7:30-9:00 p.m.-Site to be Announced at Reception: "Impressions of Cuba:" Chair, J. Michael McGuire, Professor, University of the Incarnate Word

FRIDAY, FEBRUARY 21ST:

8:00-9:45 a.m.- Concurrent Sessions A

Panel #1: El Espíritu Santo no Tiene Pasaporte

Chair and Discussant: Sharon George, Professor, Austin Presbyterian Seminary

"Periodization, Inculturation, and Church History: A Reevaluation of the Story of the Good News in Latin America"

Tarcisio Beal, Professor, University of the Incarnate Word

"The Episcopal Church in Mexico: Identity and Historical Process"

Sonya Ingwerson, Professor, Episcopal Theological Seminary of the Southwest

"The Diet of Worms, con Salsa Picante: Contemporary Developments in Latin American Protestantism"

Virginia Burnett, Institute of Latin American Studies, UT Austin

Panel #2: Structural Change in the Mexican Economy

Chair: David Keeling, Professor, Western Kentucky University

"Regional Development, Transport, and Economic Potential in Mexico"

David Keeling, Professor, Western Kentucky University

"Trends in Industrial Organization and Market Power in Mexico's Manufacturing Industry (1985-1995)"
Janet Tanski, Professor, UNM

"U.S./Mexico Integration and Regional Economies: Evidence from Border City Pairs"
Gordon Hanson, Professor, UT Austin

"Networks and Exporting to Mexico: An Analysis of High Technology Firms in Texas"
Elsie Echeverri-Carroll, Research Associate, Bureau of Business Research, UT Austin

Discussant: Ward S. Albro, Professor, Texas A&M University, Kingsville

Panel #3: Reflections on the 19th Century

Chair and Discussant: Wendell Aycock, Professor, Texas Tech University

"Accommodation to Domination: Demise of the Tejano Elite in the Lower Rio Grande"
Robin Robinson, University of Texas at Arlington

"Valle and the Rise of Liberalism in Central America"
Rick Mc Callester, Mississippi University for Women

"Industrial Slavery, Manumissions, and the Making of a Labor Regime in Nineteenth-Century Brazil"
Matt D. Childs, UT Austin

"La Riqueza de un País: Land and Community in the Creation of the Nicaraguan Nation-State, 1850-1900"
Justin Wolfe, Doctoral Candidate, Department of History, UCLA

Panel #4: Colonial Guatemala

Chair: Ralph Lee Woodward, Professor, Tulane University

"Land, Ethnicity and Conflict in Guatemala"
Michael F. Fry, Professor, Fort Lewis College

"Family Politics in Late Colonial Guatemala"
Richmond Brown, Professor, University of Southern Alabama

"Reforma Estatal y Rebelión Popular en Guatemala del Período Colonial Tardío: El Tumulto de Quetzaltenango, 1786"
Jorge González, Professor, St. Michaels College

Discussant: Christopher H. Lutz, Director, Plunsock Mesoamerican Studies

10:00-11:45 a.m.-Concurrent Sessions B

Panel #5: Ideología y Religión en el Yucatán Contemporáneo

Chair: Luis Amilcar Varguez Pasos, Professor, Universidad Autónoma de Yucatán (UAY)

"La Medicalization del Comportamiento Reproductivo en Yucatán: Un Análisis Sociocultural"
Miguel A. Güémez Pineda, Professor, UAY

"Entre Sitilpech y Citilcum, la Virgen de Izamel: Práctica de la Religión Popular y su Entorno"
Francisco Fernández Repetto y Genny Negroe Sierra, Professors, UAY

"De la Fe al Delirio: Manifestaciones Religiosas en una Colonia Popular de Mérida"

Luis Amilcar Varguez Pasos, Professor, UAY

Panel #6: The Border and Transnational Communities

Chair: Bryan Roberts, Professor, Population Research Center, UT Austin

"The Interconnection Between Internal and International Migration: Evidence from the Mexican Case"
Fernando Lozano-Ascencio, PhD Candidate, Population Research Center, UT Austin

"Crossing Borders: A Life History Approach to Women Living Along the Texas-Mexico Border"
Raquel Marquez, PhD Candidate, Population Research Center, UT Austin

"Border Labor Markets and Migration: A Case Study in Border Dynamics in Ciudad Juarez and El Paso"
C. Alison Newby, PhD Candidate, Population Research Center, UT Austin

"Colonia Spaces on the Border; Globalization Defined from the Margins"
Duncan Earle, Director, Center for Inter-American and Border Studies, UT El Paso

Panel #7: Borderland Culture: Themes of Encounter, Resistance and Changes

Chair: Dick Gerdes, Professor, UNM

"Frontera: lugar de encuentro o lugar de pugna"
Gabriela Baeza, Department of Spanish and Portuguese, UNM

"El lenguaje come resistencia en la obra Rolando Hinojosa-Smith"
José Juan Colín, Department of Spanish and Portuguese, UNM

"*Culturas híbridas*: Canclini y su obra en torno al nacionalismo"
Gabriela Díaz, Department of Spanish and Portuguese, UNM

Panel #8: Integrando Nuestros Mundos

Chair: Francisco Javier Amezcua Perez, Professor, ENAH/INAH: Escuela Nacional de Antropología e Historia

"Narrativa Indigenista y Críticas Literaria"
Javier Alvarado Moguel, Professor, ENAH/INAH

"La Música en los Ríos Profundos"
Carlos Huaman, Professor, FFy/UNAM

"La representación lúdica del Maíz, el Peyote, y el Venado en el Nayar"
Ignacio Gonzales G, Professor, ENAH/INAH

"La Migración en Arguedas"
Francisco Javier Amezcua Perez, Professor, INAH/ENAH

"La Noche Urbana en la Literatura Latinoamericana"
Ricardo Melgar Bao, Professor, ENAH/INAH

12:00-2:00 P.M.

CONFERENCE LUNCHEON AND BUSINESS MEETING,

Keynote Address: "Current Socio-Political Conditions in Mexico: Ernesto Zedillo Approaches the Mid-Term

Exam" by Roderic Camp, Professor, Tulane University

2:15- 4:00 p.m.-Concurrent Sessions C

Panel #9: Cultura, Escuela, y Educación Informal

Chair: Nidia Victoria, Unidad de Ciencias Sociales, CIR/UADY

"Confrontación sociocultural y procesos de aprendizaje en el jardín de niños"
Nancy Villanueva, Unidad de Ciencias Sociales/CIR/UADY

"Contracciones culturales en la escuela primaria"
Nidia Victoria, Unidad de Ciencias Sociales/CIR/UADY

"Continuidad y discontinuidades en el comportamiento femenino en el campo"
Ana Rosa Duarte, Unidad de Ciencias Sociales/CIR/UADY

Panel #10: Banking and Manufacturing Issues in NAFTA

Chair: James Kolari, Professor, TAMU

"The Usefulness of Changing Price Data in Mexico Before and After the Devaluation"
Edward P. Swanson and Martha L. Loudder, Professors, TAMU

"Border Banking Issues"
Peter Rose, Professor, TAMU

"Manufacturing Practices in Mexico and the U.S."
Benito Flores, Professor, TAMU

Panel #11: Mexican Americans: The Psychological Border

Chair: Debra Andrist, Professor, University of St. Thomas

"Psychological Borderlands: Mexican American Autobiography"
Debra Andrist, Professor, University of St. Thomas

"The Figure of Mediation in Richard Rodríguez's Days of Obligation"
Richard Durán, Professor, Baylor University

"Spanish Language Maintenance in Waco, Texas"
Fred Loa, Professor, Baylor University

Panel #12: José María Arguedas: Intellect and Identity

Chair: Johnny Payne, Professor, Northwestern University

"Urban Migration and the Peruvian Scissor Dance in Arguedas"
Johnny Payne, Professor, Northwestern University

"On the Border of Being: Community in Arguedas"
Dane Johnson, San Francisco State University

"Towards an Alternative Intellectual History: Reading Arguedas"
Priscella Archibald, Professor, Northwestern University

Special Marathon Session

Panel #13: Multiple Perspectives on the Border

This panel will be broken into two sections: the first will be a discussion of recently published material by Trinity University Professors (see following program) and the second will be special screening of the John Sayles' film, Lonestar, with an open discussion immediately following.

Chair: Dick Woods, Professor, Trinity University

The panel will consist of a number of book critiques of recently published materials. The following is a list of presenters and the books they will be discussing.

Jerry Benjamin, Professor, Trinity University, Dept. of Music
Lydia Mendoza, A Family Autobiography. (1993)

Jean Chittenden, Professor, Trinity University, Dept. of Modern Language and Literature
Debbie Nathan, Women and Other Aliens, (1991)

Mary Clarkson, Professor, Trinity University, Library
Web Sites on the Mexican American Border

John Donahue, Professor, Trinity University, Dept. of Sociology and Anthropology
Oscar J. Martinez, Border People: Life and Society on the U.S.-Mexico Borderlands

Jorge González, Professor, Trinity University, Dept. of Economics
Lawrence A. Herzog, Where North Meets South: Cities, Space and Politics on the U.S.-Mexico Border.(1990)

Robert Huesca, Professor, Trinity University, Dept. of Communication
Border Correspondent: Selected Writings, 1955-1970. (1995)

Pablo Martínez, Professor, Trinity University, Dept. of Modern Language and Literature
Cecil Robinson, No Short Journey: The Interplay of Culture in the History and Literature of the Borderlands. (1992)

Alida Metcalf, Professor, Trinity University, Dept. of History
Milo Kearney, Border Cuates: A History of the U.S.-Mexican Twin Cities

Charles Talbot, Professor, Trinity University, Dept. of Art History
Drawing the Borderline: Artist Explorers of the U.S.-Mexico Boundary Survey

Michael Ward, Professor, Trinity University, Dept. of Modern Language and Literature
Silva-Corvalán, Language Contact and Change: Spanish in Los Angeles

4:15-6:00 p.m.-Concurrent Sessions D

Panel #14: Strategic Alliances within NAFTA

Chair: Gary Braun, Professor, UT El Paso

"Strategic Alliances Among Health Care Institution"
M. Helen Castillo, Professor and Chair, Department of Nursing

UT El Paso

"Strategic Alliances Among Small and Medium Enterprises"
John W. Barnes, Professor, UT El Paso

"Competitiveness and Convergence of Asset Management"
Patrick A. Traichal, Professor, UT El Paso

Panel #15: Confrontations at the Border

Chair: Elizabeth Joswiak, Professor, Texas A&M University at Corpus Christi (TAMU-CC)

"Sustos y Treeky Treat: Postmodern Border Crossings in Norma Elia Cantu's Canicula"
Elizabeth Merman Joswiak, Professor, TAMU-CC

"Los Chicanos de Afuera: Mexico en la literatura Chicana"
Jesus Rosales, Professor, TAMU-CC

"Mexico/U.S. Border Issues as Presented in the Mexican Corrido: Chicanos, Mexicanos and Texas Rangers at a Perspective"
Baldomero Valdez-Benavidez, Professor, TAMU-CC

"Chicano/a Border Influences on the Evolution of the Mexican Telenovela"
Veronica Guerra, Professor, TAMU-CC

Panel #16: Nationalism vs. Internationalism in the Cultural Sphere

Chair: Michael Ward, Professor, Trinity University

"El hombre no inventa una civilización: The Cross Cultural Philology of Agustín Matienzo"
Michael Ward, Professor, Trinity University

"Nationalism vs. Universalism in the Sonido 13 Music of Mexican Composer/Theorist Julian Carrillo: A Means for Isolationism or Cross-Cultural Sharing?"
Gerald R. Benjamin, Professor, Trinity University

"Diego Rivera: Nationalism and the European Classical Tradition: A Cross-Cultural Synthesis"
Giovanna M. Doyle, Adjunct Faculty, St. Phillips College

Friday Evening Sessions

Panel #17: Vermouth Session: 6:00-7:00p.m.

Chair: Joseph Stout, Jr., Professor, Oklahoma State University

"Men, Women, and Democracy in Ecuador"
Robert E. Biles, Professor, Sam Houston State University

"El proceso de integración regional en la literatura argentino del siglo XIX"
Alberto Julian Pérez, Professor, Texas Tech University

Evening Session #1, 7:00-8:30p.m

Panel #18: Industry and Society in Mexico: Siglos XIX and XX.

Chair: Gary Elbow, Professor, Texas Tech University

La incorporación al trabajo fabril: simpatías y resistencias. La industria textil en Puebla y Tlaxcala: Siglos XIX y XX"

Coralía Gutiérrez, Professor, Universidad de Puebla

"La Telegrafía y los teléfonos en México: siglo XX. Transferencia de tecnología y cambio sociocultural"

Félix Ernesto Godoy Dárdano, Professor, Universidad de Puebla

"La industria textil en Oaxaca en el Porfiriato: Organización precapitalista en un contexto de cambio"

Helen Peeler Clements, Public Utility Commision of Texas

"El putting out system como fase del desarrollo capitalista: Reflexiones sesgadas desde la periferis"

Jose Antonio Alonso, Professor, Universidad de las Americas-Puebla

Evening Session #2, 8:30-10:00p.m.

Panel #19: Literature in the Periphery

Chair: Sharon Ugalde, Professor, Southwest Texas State University

"Análisis de un peso falso"

Louann Tutt Disney, Texas Tech University

"Cabeza de Vaca's Cultural Duality"

María Elena Pérez, Professor, Lubbock Christian University

"Political and Private Power in Angeles Mastretta's, Arráncame la vida"

E. Ginnett Rollins, Texas Tech University

SATURDAY, FEBRUARY 22ND

8:00AM-12:00Noon

Panel #20: Long Session with Selected Papers

8:00-8:20

"Bilingüismo político durante la Revolución de Texas: La lengua español en las cartas de militares norteamericanos"

Ana E. León, Department of Humanities and Fine Arts, University of Texas of the Permian Basin

8:20-8:40

"Presencia novohispana en dramas del segundo romanticismo Mexicano"

Lic. Yolanda Bache Cortés, Instituto de Investigaciones Filol—gicas de la Unam

8:40-9:00

"Legal Risk as a Barrier to Economic Integration"

Kathryn Hoppe, Department of Political Science, Texas Lutheran University

9:00-9:20

"La poesía culta y la poesía popular en el incio de la literatura hispana en los Estados Unidos"

Joan Torres-Pou, Professor, Southwestern University

9:20-9:40

"Feminismo norteamericano y literatura femenina latinoamericana"
Adelaida López de Martínez, Department of Modern Languages and Literatures
University of Nebraska, Lincoln

9:40-10:00

"The Rhetoric and Reality of Public Participation in Environmental Policy Making: The Case of the Border Environment Cooperation Commission"
Scott Graves, Department of Government, University of Texas at Austin

10:00-10:20

"El Cuento Mexicano Moderno: Cronica Rural"
Joaquín Rodríguez-Barberá, Professor, Sam Houston State University

10:20-10:40

"Catalyst: J.T. Canales and the Mexican American Intergration of South Texas"
Michael J. Lynch III

10:40-11:00

"Changing the Backdrop: Portraiture in Sandra Cisneros' Never Marry a Mexican"
Paula Allen, Texas Tech University

11:00-11:20

"Elena Poniatowska: Advocate for the Working Class"
Ninfa Nik, Professor, Texas Women's University

11:20-11:40

"El Impacto de las Integraciones Economicas y del Desarrollo de la Tecnologia en la Cultura"
Carlos Monsanto, Professor, University of Houston

11:40-12:00

"El Diablo en Texas: un discurso chicano frente a la posmodernidad"
Partick O'Connell, Professor, Texas Tech University

9:00-10:45AM-Concurrent Sessions

Panel #21: Identity and Regionalism

Chair: Helen Clements, Texas Public Utility Commission

"Public Space, Hegemony and Identity in a Oaxacan Community Museum"
Jeffrey H. Cohen, Professor, Texas A&M University

"Sandinista Representations of Miskitos"
Phillip A. Dennis, Professor, Texas Tech University

"Mazateco Elite Discourse and the Evangelization of Coffee in Oaxaca Mexico, 1886-1993"
Michael Duke, Lecturer, Department of Anthropology, University of Texas at Austin

"Progressing in State Development: Texas and Oaxaca from the Viewpoint of Their Governors, 1875-1900"
Helen P. Clements, Library Administrator, Public Utility Commission of Texas

Panel #22: Transnational Cultural Flows in Media

Chair: Sharon Strover, Professor, University of Texas at Austin

"Some Methodological Issues In the Study of Transnational Cultural Industries"
Omar Hernandez, Doctoral Student, RTF Department, UT Austin

"Transborder Telecommunications: Information Networks as Capital Goods"
Eduardo Barrera, Professor, University of Texas at El Paso

"Comparing Latin American Media and Telecommunications Forecasts"
Patrick Burkart, Doctoral Student, RTF Department, UT Austin

Panel #23: (Re)Configurations at the Border

Chair: Juan Espadas, Professor, Ursinas College

"Can't Escape the Valley: Rata Buenrostro Goes to Korea"
Juan Espadas, Professor, Ursinas College

"Becky's Borders: The New Mestiza"
Elizabeth Espadas, Professor, Wesley College

"Representation in the Garden of Eden"
Douglas Cameron, Professor, Ursinas College

Discussant: Rolando Hinojosa-Smith, Professor, University of Texas at Austin

Panel #24: Modernidad, Cosmopolitanismo y Nación en la Literatura de los siglos XIX

Chair: Veronica Grossi, Professor, University of Texas at Austin

"Tensiones en el concepto del tiempo histórico en la poesía de Martí"
Waldo Lloreda, Professor, Universidad Iberoamericana

"Los modernistas frente a la ideología nacional del positivismo: el caso de la Revista Azul"
Adela Pineda, Doctoral Candidate, UT Austin

"La búsqueda de una identidad a través del cosmopolitismo en Rubén Darío"
Rosemary Lodato, Professor, UT Austin

"Tradición y Modernidad en Teresa de la Pavia"
Verónica Grossi, Professor, UT Austin

11:00-12:45-Concurrent Sessions F

Panel #25: Mexico and Points South

Chair: Deborah Van Damme, Professor, Baylor University

"Una visita a la miseria de la capital mexicana"
Joseph Velez, Professor, Baylor University

"Foreign Investments and the IMF in Central American Literature"
Jeanne L. Gillespie, Professor, Southwestern Louisiana University

"Border Residents During the Mexican Revolution"
Elizabeth Willingham, Professor, Baylor University

"En busca de un México nuevo"
Deborah Van Damme, Professor, Baylor University

Panel #26: Sociedad y Cultura en el Valle del Rio Bravo

Chair: Henry C. Schmidt, Professor Texas A&M University

"De propietarios a extranjeros: la migración Mexicana al Valle de Texas, 1850-1900"
Cirila Quintero Ramírez, Director, El Colegio de la Frontera Norte, Matamoros

"Mito e historia en la identidad de los dos Laredos"
Manuel Ceballos, Professor, El Colegio de la Frontera Norte, Matamoros

"Accommodation and Conflict: Tejanos and Newcomers in the Lower Rio Grande Valley, 1846-1900"
Armando Alonzo, Professor, Texas A&M University

Discussant: Hubert J. Miller, Professor Emeritus, UT-Pan American University

Panel #27: Occupational Spanish and Cross-Cultural Training for Regional Integration

Chair: Sam Slick, Professor, University of Southern Mississippi

"The Community as Laboratory: Experiential Vocational Language Training"
Lisa Conyers, Dean of Instruction and Professor, Mt. San Jacinto College, California

"Creating a Need-Based Language Training Program: The Case of the Omaha Fire Department"
Maryjane Dunn, Language Program Representative, Metro Community College, Nebraska

"Corporate Spanish Language and Cross-Cultural Training for NAFTA: The Hasbro Inc. Experience"
Jeanne Mullaney, Professor, Community College of Rhode Island

Panel #28: Integrating Students and Faculty in the Hemisphere: A Workshop

Chair and Discussant: Richard Milk, Professor, Texas Lutheran University

"Integrando estudiantes y Profesores en el hemisferico occidental: Una perspectiva latinoamericana"
Berta García, Profesora, Pontificia Universidad Católica del Ecuador

"Integrating the Hemisphere: St. Edward's University Exchange Programs in Latin America"
Perry McWilliams, Professor, St. Edward's University

"Integrating the Hemisphere: Establishing an Interamerican Studies Program"
Ed Lundy, Professor, Austin Community College